



YOU ALREADY GIVE BACK. MAKE SURE YOUR IMPACT STAYS LOCAL.

Choose the level of access, visibility and partnership that fits your business.

ABOUT LINK COMMUNITY HUB™

LINK Community Hub™ is a Lake Norman-centered connection system that brings approved nonprofits, businesses, volunteers, schools and community resources together in one trusted place. Participating nonprofits remain free.

TWO WAYS TO START

FREE RESOURCE ACCESS

Resource Contributor

\$0

- Add donated resources, gift cards, auction items, supplies and equipment.
- Receive the existing LINK digital badge.
- No public business profile or general-public marketing.

BASE BUSINESS PARTICIPATION

Community Business

\$150/year beginning Oct. 16

Complimentary through Oct. 15, 2026.

- Official business participation in the nonprofit/community ecosystem.
- Private portal, nonprofit needs access, tracked LINK connection link.
- Initial setup + basic annual maintenance.

BADGE + STICKER SYSTEM

Resource Contributor: use the existing LINK digital badge already available through the Partner Asset Center. **Community Ally and higher:** public partner recognition, digital partner badge and eligible physical sticker. Badge use is tied to active participation and current standing.

HOSTING A FUNDRAISER OR NONPROFIT EVENT?

Community Business and higher may submit approved nonprofit fundraiser or event flyers for review. Public placement depends on verification, permissions, editorial review and availability.



EXPLORE BUSINESS PARTICIPATION

Compare Resource Contributor, Community Business and every partner level.

www.linkcommunityhub.com/business/

CHOOSE THE RIGHT LEVEL OF ACCESS + VISIBILITY

Free resource contribution is separate from paid business participation and public partner visibility.

FREE

RESOURCE CONTRIBUTOR

\$0

Add resources and in-kind offers • existing LINK digital badge • no public business profile • no general-public marketing.

COMMUNITY BUSINESS

\$150/YEAR

COMPLIMENTARY THROUGH OCT. 15, 2026

BEGINS OCT. 16, 2026

- Private business portal + approved nonprofit connections
- View local nonprofit needs, sponsorships and volunteer opportunities
- Post resources and professional/in-kind offers
- Submit approved nonprofit fundraiser/event flyers for review

COMMUNITY ALLY

PUBLIC VISIBILITY

\$39/month | \$390/year

- Everything in Community Business
- Public Community Partner profile + directory visibility
- Digital partner badge + eligible physical sticker
- Business logo, website link and community offer listing

IMPACT PARTNER

EXPANDED

\$99/month | \$990/year

- Everything in Community Ally
- Enhanced profile with expanded impact story and offers
- Priority directory placement
- Newsletter/social/event visibility allowances

COMMUNITY CHAMPION

LEADERSHIP

\$249/month | \$2,490/year

- Everything in Impact Partner
- Higher-profile rotating placement
- Quarterly campaign/event amplification
- Annual community-impact story + visibility summary

PRESENTING PARTNER

SPONSORSHIP

Starting at \$5,000/year

- Everything in Community Champion
- Signature presenting-partner recognition
- Custom campaign, section or initiative sponsorship
- Priority eligible placements + strategy check-ins